



Advancing Missouri

If You Build it Will They Come...AND Stay?

A Peek Inside the University of
Missouri's Web 2.0 portal



Session Number: 115

Agenda

- » Introductions
- » UM – Update and Demo
- » The Tools of Reinvention
- » Q&A



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Introductions

Zachary March

Director of eLearning

University of Missouri System

About the UM System

- » State system comprised of four campuses
Columbia (MU), Kansas City (UMKC), Rolla (S&T) St. Louis (UMSL)
- » 70,000 students across the System
- » Confers degrees from BA to PhD and Professional (MD, DVM, JD, etc.)

Introductions

Chris Couture

Director

IntraSee

About IntraSee

- » Web 2.0 & usability experts
- » Many former PeopleSoft-ers
- » Solutions company (services & product)
- » Portals, self-service & mobile
- » Work closely with Oracle Enterprise Portal team

The eLearning Portal

Goal:

- » Create a comprehensive System-wide portal for online teaching and learning accompanied by a full array of services and support for the unique needs of online learners.

Audience:

- » The focus of this initiative is to assist each campus to attract new learners or “additional enrollments”, many of whom will be studying at a distance.

The eLearning Portal

Challenges:

- » Leveraging System Processes: Student, Finance and HR
- » Maintaining Campus Identities: Branding, student ownership
- » Consistent Student Experience: SSO, consolidated course search
- » Innovation Cycle: Historical processes, turf battles



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Demonstration



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The Tools of Reinvention



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Reinventing the Experience

PeopleSoft Portal

PeopleTools

Vision



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Reinventing “My” Course Search



PeopleSoft Portal

- » Role-based branding and guest access
- » Portal Search
- » Managed Content
- » Portal Registry



PeopleTools

- » Pagelets and Pagelet Wizard
- » JavaScript, Application Package
- » Verity indexing
- » Integration Broker, WOA integration, warehouse



Reinventing “My” Course Search



Vision

- » A fast loading, system wide search and discovery tool that brands to the local or system level, full of rich content and easy to maintain.



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Reinventing “My” View of Information



PeopleSoft Portal

- » Role-based branding
- » Portal registry



PeopleTools

- » Pagelets and Pagelet Wizard
- » JavaScript, HTML
- » JSON/WOA integration to Campus Solutions
- » SSO integration to Blackboard



Reinventing “My” View of Information



Vision

- » A comprehensive, system wide display of student’s personal, academic and class-focused data, visually segmented but uniformly presented.



Reinventing “My” User Interface



PeopleSoft Portal

- » Role-based branding and guest access
- » Portal Search
- » Managed Content



PeopleTools

- » Pagelets and Pagelet Wizard
- » JavaScript
- » Verity indexing
- » Integration Broker, WOA integration



Reinventing “My” User Interface



Vision

- » Speed, satisfying expectations* of the Facebook and Amazon generations, on demand access to non-transactional detail and rich media.

** Including mobile in a future evolution*



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Questions?

Zachary March – marchz@umsystem.edu
Chris Couture – chris.couture@intrasee.com

